

MANGALORE UNIVERSITY

Department of Business Administration

List of Courses having focus on Employability/ Entrepreneurship/ Skill development-2022-23

Program me Code	Name of the Course	Course Code	Year of introduction	Employability (✓)	Entrepreneurship(✓)	Skill development(✓)
MBA	Modern Organisation and Management	MBAH 401	2022-23		✓	✓
MBA	Business Accounting and Finance	MBAH 402	2022-23			✓
MBA	Organisational Behaviour and Communication	MBAH 403	2022-23	✓		✓
MBA	Information Technology and Business	MBAH 404	2022-23		✓	✓
MBA	Economics for Managers	MBAS 405	2022-23	✓	✓	✓
MBA	Soft Skills	MBAS 406	2022-23	✓	✓	✓
MBA	E- Commerce	MBAS 407	2022-23	✓	✓	✓
MBA	Project Management	MBAS 409	2022-23	✓	✓	✓
MBA	Business Analytics	MBAS 410	2022-23	✓		✓
MBA	Human Resource Management	MBAH 451	2022-23	✓		✓
MBA	Marketing Management	MBAH 452	2022-23	✓	✓	
MBA	Indian Business Environment	MBAH 453	2022-23	✓	✓	
MBA	Business Research Methods	MBAH 454	2022-23	✓	✓	✓
MBA	Operations Management	MBAS 455	2022-23	✓	✓	✓
MBA	Business Ethics and Social Responsibility	MBAS 456	2022-23	✓	✓	
MBA	Supply Chain Management	MBAS 457	2022-23	✓	✓	✓
MBA	Entrepreneurship and Start-ups	MBAH 501	2022-23	✓	✓	✓
MBA	Strategic Cost Management	MBAH 502	2022-23	✓	✓	✓
MBA	Operations Research	MBAH 503	2022-23	✓		✓

MBA	Strategic Financial Management	MBAS 504	2022-23	✓		✓
MBA	Investment Analysis and Portfolio Management	MBAS 505	2022-23	✓		✓
MBA	Tax Planning	MBAS 506	2022-23	✓	✓	
MBA	Marketing Research and Consumer Behaviour	MBAS 507	2022-23	✓		✓
MBA	Promotions and Distribution Management	MBAS 508	2022-23	✓	✓	✓
MBA	Retail Management	MBAS 509	2022-23	✓	✓	
MBA	International Business Environment	MBAH 551	2022-23	✓	✓	
MBA	Project Report	MBAP 552	2022-23	✓	✓	✓
MBA	Behavioural Finance	MBAS 553	2022-23	✓		✓
MBA	International Financial Management	MBAS 554	2022-23	✓	✓	
MBA	Corporate Restructuring	MBAS 555	2022-23	✓		
MBA	International Marketing Management	MBAS 556	2022-23	✓	✓	
MBA	Services Marketing	MBAS 557	2022-23	✓	✓	
MBA	Rural Marketing	MBAS 558	2022-23	✓		


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